



**For Immediate Release**

## **Net@Work Founders Announce Acquisition of Magento eCommerce Practice of Pixafy**

As a Net@Work “sister company,” Pixafy Services, LLC, to lead the company’s Web and eCommerce practice.

**New York, NY – January 12, 2016** –The founders of business technology firm Net@Work today announced that they have acquired the eCommerce practice of Pixafy, a Magento Gold Partner specializing in developing world class eCommerce websites. Pixafy Services, LLC (Pixafy) will continue to deliver Magento Enterprise B2C and B2B websites for clients, who will now have access to Net@Work’s broad technology stack, with the support of their highly regarded professional services team. Pixafy Services will also serve as Net@Work’s Web & eCommerce arm.

Alex and Edward Solomon, co-presidents and founders of Net@Work and the owners of Pixafy Services, have significantly expanded their company’s footprint across North America since Net@Work’s founding in 1996, helping midmarket companies across the U.S. and Canada grow their businesses. Net@Work is known nationally for providing unmatched implementation, consulting and support across the Sage, NetSuite, Salesforce, Microsoft, and Magento product portfolios, and are experts at integrating third-party systems across platforms.

“The acquisition enables us to leverage an amazingly talented team of certified Magento developers who have built an impressive portfolio of elegant, engaging and robust B2B and B2C eCommerce websites,” said Alex Solomon, co-president and co-owner of Net@Work. “Our Pixafy Web and eCommerce practice will enable us to simultaneously expand the strong Pixafy brand and existing business, while allowing Net@Work to more comprehensively serve middle market companies as a one stop shop for all their business technology needs.”

As a Magento Gold Solutions partner and an internationally recognized leader in the field, the Pixafy team brings extensive knowledge and expertise regarding Magento platforms. Their certified Magento Developer Plus and Front-End Developers work with partners throughout the Magento ecosystem in building complete eCommerce solutions for B2B and B2C customers. Net@Work’s owners are committed to growing the Pixafy Services practice by providing enhanced support to Pixafy clients and giving Net@Work’s middle market customer base access to industry-leading eCommerce capabilities.

Ross Glick, a digital marketing expert, will serve as the Managing Director of Pixafy Services. Ross was the founder and CEO of INDELIBLE Media, and has an extensive background in business development, brand marketing, design, IA/UX, eCommerce, content production and online distribution.

“I’m really looking forward to working with both Pixafy and Net@Work clients in developing world class websites and eCommerce solutions,” said Mr. Glick. “We have such a deep bench of design and development talent, particularly when we combine the capabilities of Pixafy Services and Net@Work. I’m delighted and honored that Alex and Eddie asked me to lead Pixafy Services, considering their industry-wide reputation for integrity, the quality of their work and their complete focus on customer service.”

### **About Pixafy Services, LLC**

Pixafy Services, LLC (Pixafy), is a leading Magento Gold Solutions partner, specializing in developing world class Magento Enterprise powered eCommerce websites. Their NYC based team of Magento Experts custom develops world class Magento Enterprise sites. Pixafy partners with leading Design, Strategy, and Branding firms to bring a client’s vision to life and execute sophisticated B2C and B2B builds for clients including K-Swiss, Nobel Biocare, Topps, and Living Proof. Pixafy’s sole focus is helping organizations be as successful as possible with the Magento platform and it's ecosystem of technology partners. Pixafy also provides custom PHP development and retained Magento Continuous Improvement services. For more information please call 1-212-596-7404 or visit [www.pixafy.com](http://www.pixafy.com).

### **About Net@Work**

Founded in 1996 as a network support company, Net@Work has evolved into a provider of a full range of IT services and solutions, including ERP, CRM, HRMS, document management systems, eCommerce & web development, and systems integration. Headquartered in NYC with offices across North America, their professional services staff of 180 plus supports over 6,000 clients. The company has received numerous awards for its high level of client satisfaction. Partnerships with proven technology leaders, including Sage, NetSuite, Magento, Abila, Microsoft, Dell, HP, Citrix and VMware, allow Net@Work to deliver a range of unbiased, integrated solutions that bring its clients every competitive advantage possible. For more information on Net@Work please call 1-800-719-3307 or visit [www.netatwork.com](http://www.netatwork.com).

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